



SYNTHETIC WORKFLOW DEMONSTRATION

Lead Qualification Engine

Evidence-led enquiry review

THE WORKFLOW PROBLEM

A small team needs a consistent way to review enquiries without treating guesses about a person as facts.

WHAT THIS DEMONSTRATION SHOWS

This demo uses authored lead scenarios and scores to show how a person could review fit and next actions. It does not source prospects or predict a real person's intent.

FOLLOW THE DECISION

1. Load sample enquiries and open one review workspace.
2. Compare stated context, missing information and authored score reasons.
3. Choose a bounded review state and next human action.

TRY THE SAMPLE WORKFLOW

Compare a plausible fit with an ambiguous enquiry. Note the missing evidence before deciding what to ask, defer or close. Reset to the original sample state.

WHAT THIS DOES NOT PROVE OR DO

Scores are authored scenarios, not calibrated predictions of pain, budget, intent or willingness to buy. No scraping, prospect import, CRM write or outbound enrollment occurs.

BEFORE A COMMISSIONED IMPLEMENTATION

Agree evidence categories, qualification criteria, override ownership and lawful data/source controls. Calibrate against actual reviewed outcomes before relying on a scoring rule.

EXPLORE THE WORKFLOW AND ENGAGEMENT

Proof context: <https://www.pureenergy.systems/case-studies/lead-qualification-engine>

Demo destination: <https://leads.pureenergy.systems>

How engagements work: <https://www.pureenergy.systems/how-engagements-work>

Synthetic inputs. Human decisions. No client-result or production-readiness claim.

This handout describes a synthetic demonstration, not a client deployment or measured result. A real implementation would require separately agreed scope, access where required, acceptance criteria and support arrangements.