



PUREENERGY
VENTURES

PUREENERGY SYSTEMS

Practical AI systems for operational scale

Lead Qualification Engine

AI-enabled inbound lead qualification workspace

PROBLEM

Inbound interest arrives through forms, email, LinkedIn, referrals, and demo requests. Strong-fit opportunities can wait while weak-fit enquiries consume founder attention.

SYSTEM CONCEPT

Turns inbound interest into a structured review queue: fit, intent, stated pain, missing information, proof matching, and the next commercial action.

WORKFLOW

- 1 Capture inbound lead records
- 2 Classify source, urgency, fit, and intent
- 3 Surface pain, missing info, and risk flags
- 4 Recommend the right proof asset
- 5 Route to discovery, nurture, review, or close

PUBLIC-FACING CAPABILITIES

Fit scoring Intent scoring Lead queue Proof matching Missing info

Next action

WHY IT MATTERS

Reduces manual judgement, protects discovery time, and makes commercial follow-up more precise.

Privacy/IP: synthetic sample leads only. No email sending, scraping, CRM connection, or private outreach data.

Live demo: <https://leads.pureenergy.systems>

Website: <https://www.pureenergy.systems>

QUALIFICATION PREVIEW

Lead Qualification Engine

A synthetic inbound lead workspace that classifies interest, scores fit, recommends proof assets, and keeps the next commercial action clear.

SYSTEM BOUNDARY

No CRM integration, no email sending, no scraping, and no real prospect data. Status changes only affect this demo while you explore.

Sample leads are loaded. Review fit, proof recommendations, and next actions, or reset when you want a clean start.

Load Sample Leads

Reset Demo

TOTAL LEADS

10

Synthetic queue for review

ACTION READY

5

Qualified or ready for discovery

NEEDS REVIEW

3

Human judgment required

HIGH FIT

5

Fit score at 85 or above

AVERAGE FIT

81

Across current filtered batch

Search leads...

All statuses

All sources

All proof assets

Sort by fit

LEAD INBOX

Showing 5 of 10 filtered leads.

Clear filters

Maya Chen

discovery ready

Search leads... All statuses All sources All proof assets Sort by fit

JAN 18 2024
Showing 5 of 10 filtered leads. Clear filters

Maya Chen
BrightPath Recruitment
We lose track of client role intake and candidate follow-ups across inboxes.
Fit 84 Intent 91 demo request
EXPAND REVIEW WORKSPACE
LOCAL STATUS
discovery ready

Noah Bester
SynergyOps Consulting
We want reporting dashboards for client delivery and internal workload.
Fit 91 Intent 88 website form
EXPAND REVIEW WORKSPACE
LOCAL STATUS
discovery ready

Priya Moodley
Regional Administrator at CarePlus Clinics
Managers ask the same SOP questions and clinic reporting is inconsistent.
Fit 87 Intent 79 partner info
COLLAPSE REVIEW WORKSPACE
LOCAL STATUS
qualified
REVIEW WORKSPACE
FIT 87 INTENT 79 URGENCY High
SOURCE MESSAGE
We need staff to get reliable SOP answers without asking regional ops every time.
EXTRACTED PAIN
repeated questions SOP access reporting inconsistency
MISSING INFORMATION
Knowledge source ownership
Access permissions

Next step: Operational Intelligence Audit

Map the intake flow, identify decision points, and design the right qualification system.